

**SPONSORSHIP
PACKAGE**

LEGAL LOUNGE FRANKFURT 2026

*Co-create Legal Lounge 2026
with us*

www.ftlg.de

ABOUT FTLG



Foreign Trained Lawyers in Germany Network (FTLG) is a professional hub for lawyers who obtained their legal qualifications outside Germany and now live, study, work, or aspire to build their legal careers in Germany. We operate at the intersection of international legal talent, the German legal market, and cross-border professional exchange.

WHAT DRIVES US



COLLABORATION

Our strength is in collaboration, by supporting each other towards achieving individual professional goals at every level



DIVERSITY

We are a diverse community with members from different parts of the world. Each one with their unique talent and perspective and we advocate for more diverse legal teams across corporate Germany, contributing value.



PROFESSIONAL DEVELOPMENT

we support each other to excel in our individual careers

LEGAL LOUNGE



WHAT TO EXPECT



SPECIAL FEATURES:

Interactive sessions and plenary, topical side events, networking, "one-on-one with experts"



AUDIENCE

Participants are largely those with immigration background; Lawyers (licensed abroad), law students, HR/legal recruiters, firms, associations



EXPECTED TURNOUT

100 - 150 persons



ABOUT LEGAL LOUNGE

The FTLG Legal Lounge is a curated event designed to bring together stakeholders within the German legal landscape, including; internationally trained lawyers, German-qualified professionals, law firms, legal solution/service providers, corporate organizations, public institutions and the Bar associations.

The Legal Lounge format enables:

- meaningful professional exchange
- targeted visibility within a niche legal community
- long-term relationship building

WAYS TO SUPPORT: DONATIONS & SPONSORSHIPS

As a non-profit organization, we welcome support in two distinct forms, through donation-based contributions and sponsorships. We believe in full transparency about these differences and the tax implications.

Donation (Spende)	Sponsorship (Sponsoring)
Definition	Definition
A voluntary, unconditional contribution to FTLG with no goods or services provided in return	A contractual contribution in exchange for specific advertising/promotional services (e.g. logo placement, naming rights, speaking slot).
VAT Treatment	VAT Treatment
No VAT applies. Donations are not subject to Umsatzsteuer.	19% VAT (Umsatzsteuer) is charged on all sponsorship fees per § 1 UStG. An invoice (Rechnung) is issued.
Tax Benefit for Donor/Sponsor	Tax Benefit for Donor/Sponsor
Tax-deductible as a Sonderausgabe (up to legal limits) per § 10b EStG. FTLG issues a Zuwendungsbestätigung (donation receipt).	Deductible as a Betriebsausgabe (business expense). VAT-registered sponsors may reclaim the 19% input VAT (Vorsteuerabzug).
Documentation from FTLG	Documentation from FTLG
Zuwendungsbestätigung (official donation receipt) issued in accordance with AO / KStG requirements.	Formal invoice (Rechnung) with 19% USt shown separately, in accordance with § 14 UStG.
FTLG Accounting	FTLG Accounting
Recorded as charitable income; allocated directly to funding the Legal Lounge Frankfurt 2026 event	Recorded as commercial income and allocated to funding the Legal Lounge Frankfurt 2026 event

The distinction between donations and sponsoring is governed by the BMF-Sponsoring-Erlass (18 February 1998, BStBl I 1998, 212) and confirmed in the Einkommensteuer-Handbuch (EStH), Anhang 16 IV. Under this guidance, sponsoring constitutes a bilateral exchange of services (Leistungsaustausch) and is therefore subject to VAT. A donation (Spende), by contrast, involves no consideration and qualifies for charitable deduction treatment under § 10b EStG.

MAKING A DONATION

Organizations may support the Legal Lounge Project through donation-based contributions as part of a charitable (non-profit) support model, without any expectation of commercial return. The funds directly support the Legal Lounge Frankfurt activities, and a donation receipt can be issued upon request.



WHAT DONATION ENTAIL

01

Threshold – No threshold or minimum amount is fixed. Individuals or corporate organizations can give whatever amount

02

Documentation – FTLG will issue a Zuwendungsbestätigung within 30 days of receipt, if needed

03

Tax benefit – For donations over EUR 200, a formal Zuwendungsbestätigung is required for tax deduction; amounts up to EUR 200 may use the simplified procedure (vereinfachter Zuwendungsnachweis) with a bank statement.

Corporate donations are deductible up to 20% of total income or 0.4% of total turnover and wages (§ 9 Abs. 1 Nr. 2 KStG)

04

Acknowledgement – Recognition (logo) and/or mention in all event materials under “Supported by”, including on pre and post-event communication, and Verbal acknowledgement during event

SPONSORSHIPS

By sponsoring Legal Lounge Frankfurt 2026, your company positions itself at the forefront of diversity, inclusion, and innovation in Germany's legal landscape. Sponsorship is a contractual arrangement: FTLG provides defined promotional and engagement benefits, and the sponsor receives these services in exchange for the agreed fee.

⚠ **Important:** All sponsorship fees are exclusive of VAT. 19% Umsatzsteuer is added to the net fee on the invoice issued by FTLG. VAT-registered sponsors can reclaim the input VAT (Vorsteuer) via their regular VAT return.



HOW YOU CAN SPONSOR

01

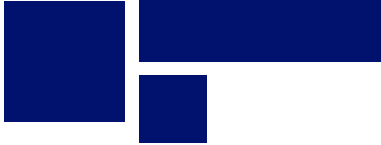
Financial Sponsorship – Support the event through one of our partnership tiers, gaining visibility and direct engagement with our community. A sponsorship invoice with 19% VAT will be issued.

02

In-Kind Contribution – Provide services such as venue, catering, printing, or multimedia production. In-kind sponsorships are valued at market rate; if advertising services are received in return, VAT rules apply. If purely a donation, a Zuwendungsbestätigung is issued.

03

Strategic Collaboration – Co-create sessions, sponsor speakers, contribute career resources for participants or be a headline sponsor on a rolling basis.



SPONSORSHIP TIERS

Headline Sponsor – 7000 EUR + VAT

- Exclusive naming right as headline sponsor
- Prominent logo placement (FTLG website, event brochure, social media, digital flyers & event banner)
- 3 complimentary event tickets
- Mention during opening & closing remarks
- Social media spotlight post
- Half page spotlight on event brochure
- Host a side event (exclusively *name the Lounge* e.g *Legal-Tech Lounge*)
- 5 mins speaking opportunity during event plenary
- Exhibition space within event premises

Platinum Sponsor – 5000 EUR + VAT

- Prominent logo placement (FTLG website, event brochure, social media, & digital flyers)
- 2 complimentary event tickets
- Mention during opening & closing remarks
- Social media spotlight post
- 3 min slideshow of business digital flyer during event breaktime (networking session/pauses)
- Co-host a side event (co-name the Lounge e.g *Legal-tech lounge*)

Gold Sponsor – 3000 EUR + VAT

- Prominent logo placement (FTLG website, event brochure, social media, & digital flyers)
- 1 complimentary event ticket
- Mention during opening & closing remarks
- Social media spotlight post

If your organisation is registered for VAT (Umsatzsteuer), you can reclaim the 19% input VAT (Vorsteuer) shown on FTLG's invoice via your regular VAT return (Vorabmeldung / Jahreserklärung). Your effective cost is therefore the net fee only.

SPONSORSHIP TIERS



	HEADLINE	PLATINUM	GOLD
Exclusive naming right as headline sponsor	✓	✗	✗
Prominent logo placement in the FTLG website and promotional materials	✓	✓	✓
Host/co-host a side event	✓	✓	✗
Complimentary event tickets	✓	✓	✓
Recognition in pre and post conference promotions and conference materials as sponsor	✓	✓	✓
Speaking opportunity during event	✓	✗	✗
Physical exhibition space within event premises	✓	✗	✗
Digital exhibition space during event	✓	✓	✗
Mention during opening and closing remarks	✓	✓	✓

FOR FURTHER ENQUIRIES ON SPONSORSHIPS

Contact: Partnerships@ftlg.de